



23rd EurOMA Conference

17th - 22nd of June 2016 Trondheim, Norway

Sponsorship and exhibiting opportunities



The 23rd EurOMA Conference, Trondheim, Norway

After 22 events around Europe it is time to take the annual EurOMA conference further north than ever before - to the bright and beautiful Norwegian mid-summer in the historical city of Trondheim, Norway.

The conference will be hosted by the Norwegian University of Science and Technology (NTNU) and is strongly supported by Sintef, Trondheim Kommune, Universitet i Stavanger (UiS), Universitet i Agder (UiA) and Høgskolen i Molde.

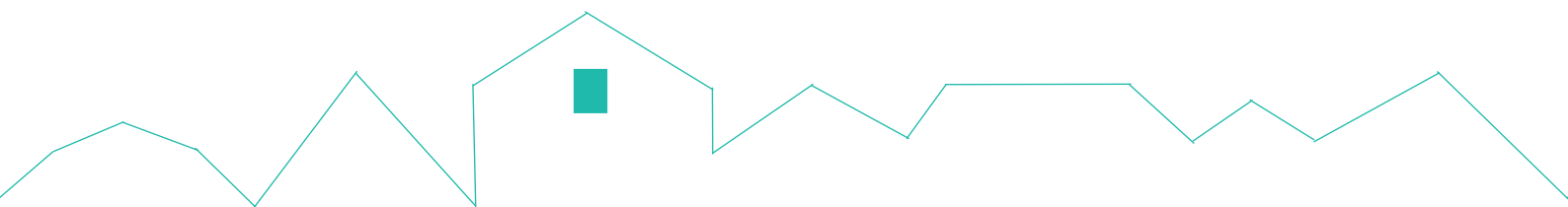
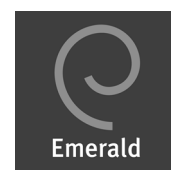
The theme for EurOMA 2016 is *Interactions*.

About EurOMA

EurOMA is one of the biggest international network of academics from around the world who have a common interest in the continuing development of **Production and Operations Management, Supply Chain Management** and **Logistics**.

EurOMA is a European-based network with rapidly growing international links. It is a research network that bridges the gap between research and practice. In the spirit of networking,

Selection of Previous Sponsors and Exhibitors



Conference Venue

Norwegian University of Science and Technology, Realfagbygget, Trondheim



Why Sponsor?

Benefits of Sponsorship and Exhibiting at EurOMA 2016:

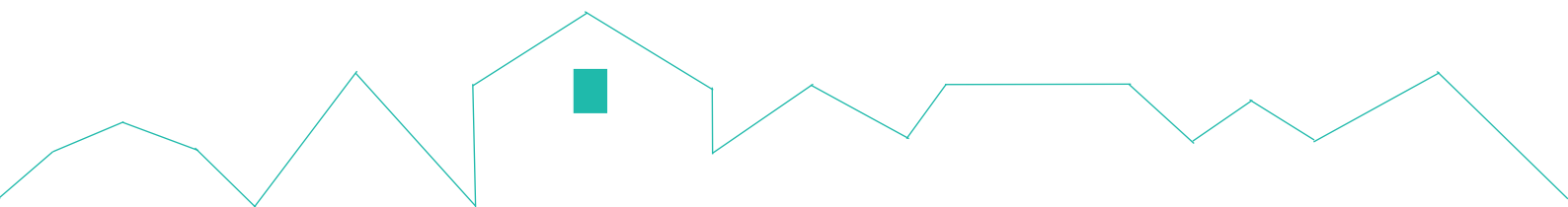
- **Brand building opportunities.**
- **Access to leading researchers in the field and their research.**
- **Insights to the most recent developments in the areas of OM, SCM, and Logistics.**
- **Access to PhD talent and recruitment opportunities for your organisation.**

Theme: Interactions

The theme for EurOMA 2016 is *Interactions*. We must get together to build shared knowledge and innovate new models and solutions for managing operations. We can only achieve that through *interactions*.

Our distinguished keynote speakers from industry and academia will address the importance of interactions by sharing their experiences. A special paper track will invite contributions addressing various elements of *interactions*.

500 delegates from all over the world are expected to participate



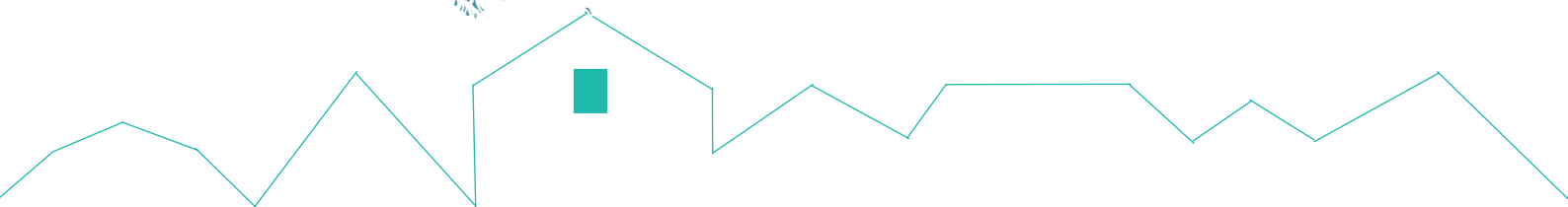
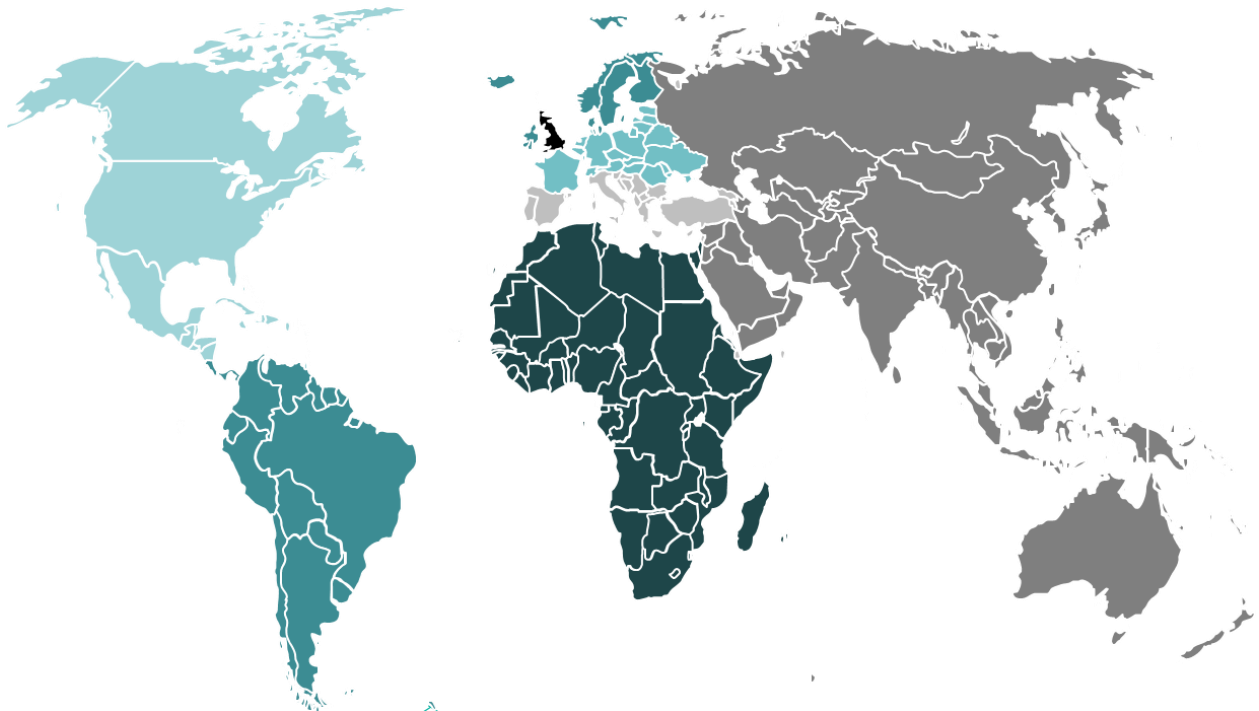


Recent Conferences and Attendees

Year	Location	Participants
2015	Neuchâtel, Switzerland	515
2014	Palermo, Italy	515
2013	Dublin, Ireland	510
2012	Amsterdam, Netherlands	650
2011	Cambridge, United Kingdom	500
2010	Porto, Portugal	450
2009	Göteborg, Sweden	350

Attendees' Country of Origin 2015

Central Europe	23,2 %	Asia Pacific	8,2 %
United Kingdom	22,4 %	North America	5,8 %
North Europe	22,2 %	South America	4,1 %
South Europe	13,6 %	Africa	0,6 %



EurOMA 2016: Keynote Speaker from Academia

Kasra Ferdows, Professor of Global Manufacturing at Georgetown University

Kasra Ferdows has been doing research, teaching, and consulting in the field of operations management for three decades. Before joining Georgetown, he taught for 10 years at INSEAD (The European Institute of Business Administration, in Fontainebleau, France), where he still occasionally teaches as a visiting professor. He also has been a visiting faculty member at Harvard Business School, Stanford Business School, and Melbourne Business School. He is a Fellow of the Production and Operations Management Society and was its President in 2005-2006. He is also a Fellow of the European Operations Management Association.

As a consultant and teacher, he has worked with many multinationals including Apple Computers (Ireland), Barilla (Italy), BASF (Germany), BHP Billiton (Australia), Danfoss (Denmark), Eli Lilly (France), Ford of Europe (UK), Hewlett-Packard (US), General Electric (US), IBM (US), Norsk Hydro (Norway), Pechiney (Now Rio Tinto, France), PepsiAmericas (US), SABMiller (South Africa), Unilever (Mexico) and the World Bank Group.



EurOMA 2016: Keynote Speaker from Industry

Alf-Helge Aarskog, CEO of Marine Harvest

Marine Harvest ASA is one of the largest seafood companies in the world, and the world's largest producer of Atlantic salmon - satisfying one fifth of global demand. Marine Harvest is represented in 23 different countries, including Norway, Scotland,



Canada, Chile, Ireland and Faroe, making interactions among different cultures a part of every-day operations.

Alf-Helge Aarskog has since 2010 been CEO of Marine Harvest and has directed the company from a 15 billion NOK turnover in 2010 to 25 billion NOK in 2014. Simultaneously has the number of employees grown from approximately 6,000 to over 11.000 in the same period.



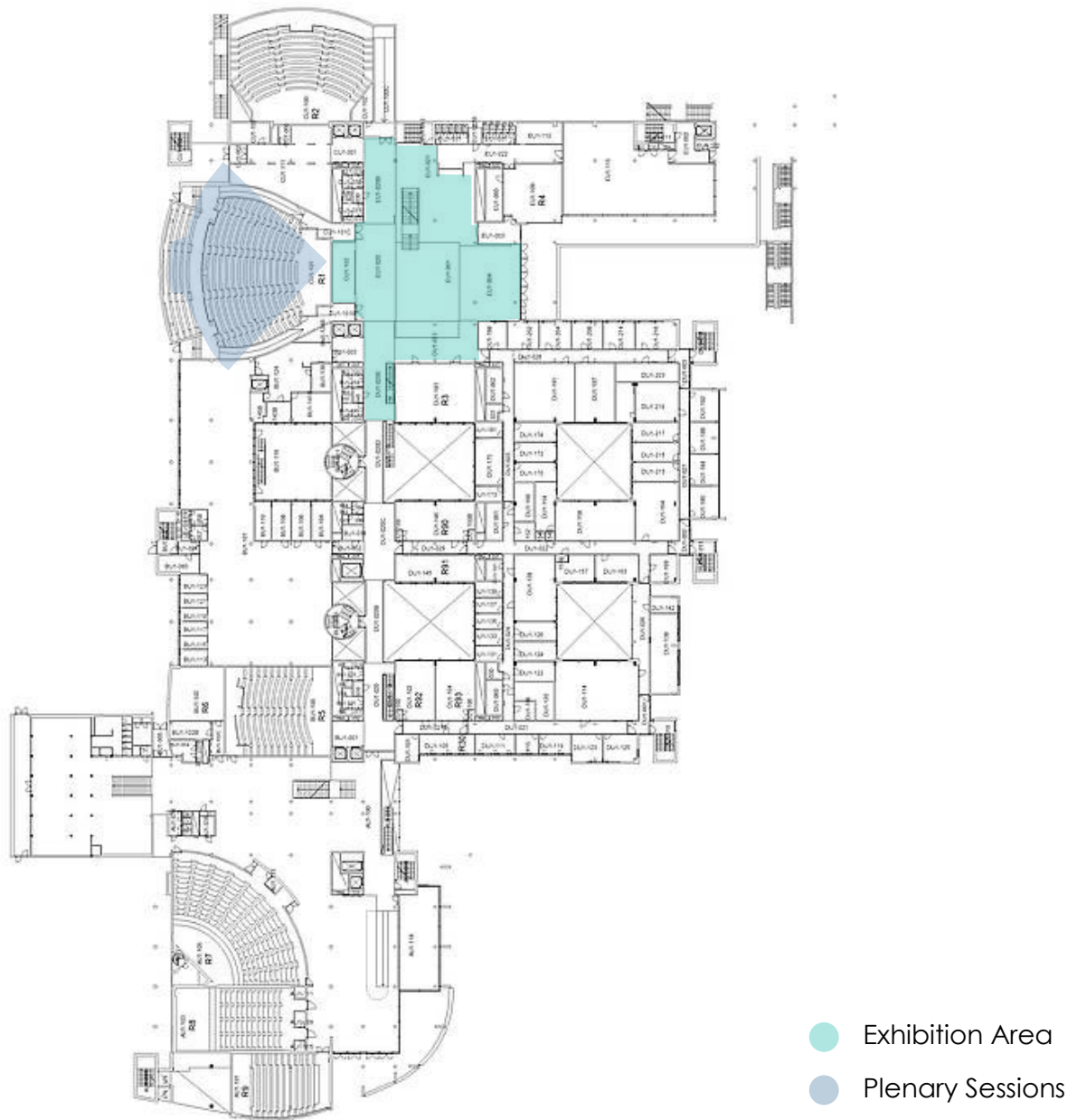


Sponsorship Packages

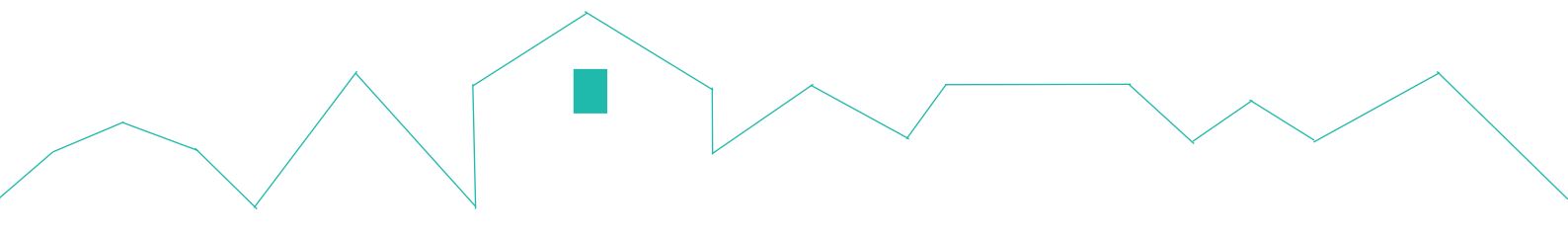
	Bronze	Silver	Gold	Platinum
Price	15,000 NOK	30,000 NOK	60,000 NOK	100,000 NOK
Sponsored event			Conference lunch	Conference dinner
Sponsor of special session during the conference		x	x	x
Showed on webpage with logo and description and social media coverage	x	x	x	x
Insert in delegate pack	x	x	x	x
Included on the list of sponsors in the book of abstracts	x	x	x	x
Use of EurOMA 2016 logo in your organization's promotional activities	x	x	x	x
Exhibition space	x	x	x	Premium
Page in book of abstracts		1/3	1/2	1/1
Complimentary conference registrations and conference dinner tickets	1	1	2	4
Presentation of organization during break (video)			x	x
Organisation logo to appear on all plenary sessions during the conference			x	x
Logo appears in a prominent position				x
Maximum number of sponsorships from industry	Unlimited	3	2	1

Exhibition area

Throughout the main conference from the 19th to the 22nd of June 2016, the exhibition area will function as an integrated part of the venue



For each exhibitor there will be provided: table, chairs, and Wi-Fi access. Additional equipment should be provided by the individual exhibitor. Renting of equipment may be handled through Compassfairs (Erlend Rosanoff, +47 47 20 67 36, email: erlend@compassfairs.no)

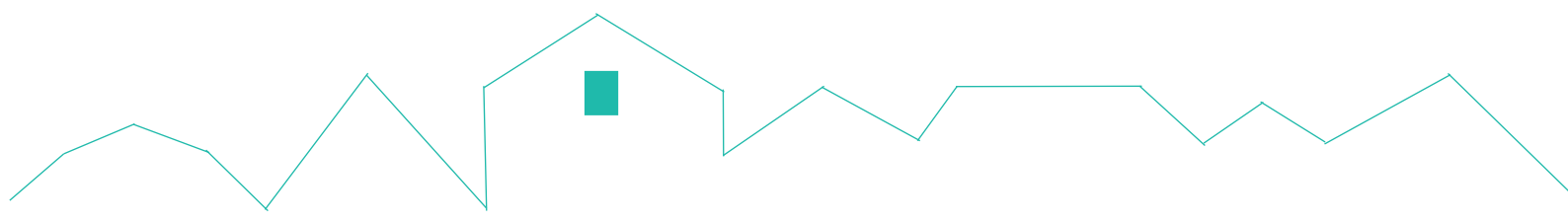




Conference Program

	Friday 17th	Saturday 18th	Sunday 19th	Monday 20th	Tuesday 21st	Wednesday 22nd	
9.00	Doctoral Seminar	Doctoral Seminar	Publishing Workshop	YSW Young Scholars Workshop	Parallel Sessions	Parallel Sessions	
10.00					Registration	Coffee Break	Coffee Break
11.00					Industry Speaker	Parallel Sessions	
12.00				Welcome Lunch	Lunch	Tours	
13.00				Coffee Break	Lunch		
14.00				Welcome & Academic Keynote	Parallel Sessions		Parallel Sessions
15.00				Coffee Break	Coffee Break		Coffee Break
16.00				Parallel Sessions	Parallel Sessions		Closing Session
17.00							Annual General Meeting
18.00					Welcome Reception		
19.00		Free Concert					
20.00	DS Dinner		Conference Dinner				
21.00							

All attendees receive a delegate pack (can include advertisement, product examples, etc.) as part of the registration. During coffee breaks, all attendees will be in or near the exhibition area.



**Looking for *interactions*
with some of the brightest minds
in Operations and Supply Chain Management?
EurOMA invites 500 of them to Trondheim June 2016!**

Questions to Sponsorships and Exhibitions

The four sponsorship levels (from Bronze to Platinum Sponsorship) is available on a first-come-first-served basis. Adjustments to the packages or specific sponsorship requests can be made on an individual basis.

For more information please feel free to contact us for any questions or clarifications about sponsorship opportunities. For more information about the conference, please visit our website www.euroma2016.org or visit www.euroma-online.org for more information about EurOMA and previous conferences.

Associate Professor Torbjørn H. Netland
Chair of Communication EurOMA 2016

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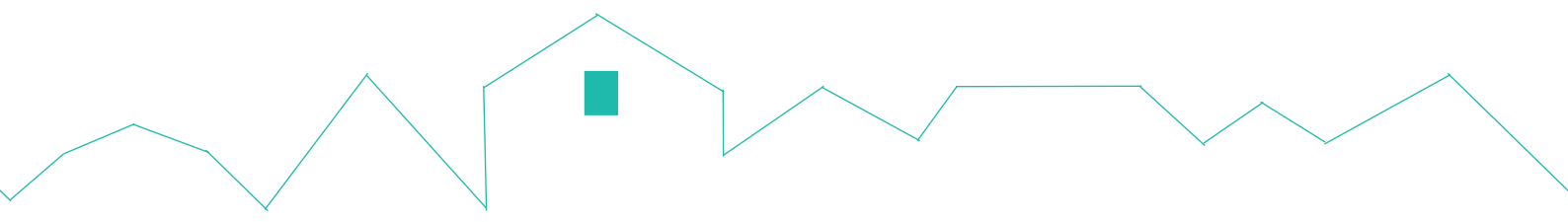
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